



**32nd Annual Fine Wine & Cuisine Tasting
Alamodome
Sunday, February 12, 2012
6:00 – 8:30 p.m.**

Known as the “Granddaddy of All Wine Tastings,” the Fine Wine and Cuisine Tasting brings nearly 3,000 guests to the Alamodome for the largest wine tasting in the region. Attendees savor the creations from San Antonio’s finest restaurateurs and caterers while sampling from the hundreds of domestic and imported wines, including the silver and bronze medal winning wines from the San Antonio Wine Competition. Admission to the tasting also includes a commemorative wine glass. All proceeds benefit KLRN public television.

Invaluable exposure at a fraction of the cost of traditional advertising!

Benefits offered to participants:

- Opportunity to market your business to over 3,000 attendees
- Opportunity to distribute incentives to over 3,000 attendees
- Logo recognition and event menu items listed in an ad in the San Antonio Express News
- Listing in the event program, distributed to 3,000 guests.
- Chance to showcase your culinary talents before a large audience of upscale consumers.
- Opportunity to attract new customers and strengthen relationships with your “old friends” through demonstrated community support.
- Logo recognition on sawinefest.com – the official website of the San Antonio Wine Festival, with link to your restaurant’s website
- Recognition in the San Antonio Wine Festival Restaurant Thank You promo to be run on KLRN – *an exclusive benefit no other food and wine event in San Antonio can offer.*

You will need to provide:

- Enough **sample size portions** of several of your favorite menu items to serve at least 2,500 attendees.
- Staff to serve for a 2 ½ hour period (maximum of 6 workers per booth)
- Disposable plates, napkins and utensils.
- A \$35 Health Department fee (includes water) – the only fee associated with this promotional opportunity!

Please contact Katherine Warmack - KLRN Events Department at 210.208.8430 for information.